



IT IS VITAL TO CREATE A POSITIVE COACH-ATHLETE RELATIONSHIP WITH SIMPLE INTERACTIONS, SUCH AS A SMILE, FIST BUMP, HUG, OR PAT ON THE BACK, REGARDLESS OF HOW THE ATHLETE HAS DONE ON A GIVEN DAY.

Communication

- Verbal and Non-Verbal
- Communication During Practice
- Communication During Competition

W.A.I.T. Why Am I Talking?

Listening

Pay attention, be engaged, make eye contact as you listen Use appropriate body language and proximity with emotional control Do not think about a reply; be fully present as you listen Pause before speaking

Talking

Provide appropriate coaching solutions Ask questions and listen Check for understanding Use follow up questions if needed

Review

Paraphrase the content Review the coaching cues Always finish with positive reinforcement





Feedback

- Intrinsic Feedback
- Extrinsic Feedback
- Knowledge of Results
- Knowledge of Performance
- Internal and External Focus
- Video Feedback
- Feedback and New Learners
- Advanced Learners Feedback



- Visual
- Learn By Doing
- Other Learning Styles
- Relate New Learning to Previous Skills
- Relearning



Stages of Learning and Athletics



Coaching Strategies for Success

Solution Based Feedback

Question and Answers

Directives

Teach and Explain

Small Changes = Big Results



Effective Coaching and Communication

Scott Cappos
USATF Level III Coach

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Questions?



