

Creating a MOJO Culture

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What is the WHY of your program?

Brainstorm on what you want the purpose of your program to be.

The "Why" of _____

1.

2

3.

4.

Creating your Core Values

1. Think about a time when you had a difficult challenge and you overcame it and achieved something. Give me 6 words that you would use to describe how you overcame this challenge.
2. Think about the best teammate you have ever had . Describe them in 6 words.
3. Describe the best athlete you have ever coached. in 6 words.

Question 1	Question 2	Question 3

What do you want the Core Values of your Program to be?

How are you going to teach these core values in your program?

Core Value:

Behavior:

Activities that promote this value:

Standards of our Culture

What do you want your culture to LOOK like?

How do you want athletes to ACT in your culture?

What do you want your culture SOUND like?

How can athletes be a #1 teammate?

The other 22 hours of the day (behaviors/actions)

Maximize their Athletic Ability

1. What do you want to learn more about that will help you maximize your athletes running/jumping/throwing ability and performance?
2. What coach or program do you need to study or talk to that could help you learn more about the topics you listed above?
3. What new information have you learned at this conference that you would like to implement into your training program for your athletes?

Traditions

Write down all of your traditions and activities that make your program special.

Do you have any new ideas for traditions or activities that you would like to bring to your program?

Small Unit Cohesion

1. What are the different units/groups on your team?
2. What activities do you do to help them bond together into a cohesive unit?
3. What new ideas do you have to help each of your units bond together?
4. What type of activities can you do to help all the units to bond together into one team/family?

